

# ConnectivIT Series 2025



***CXO Host Reception:***

February 2025

***ConnectivIT Cocktail:***

Spring 2025

***ConnectivIT Ball:***

Early Fall 2025

***Tech on Tap:***

Late Fall 2025



Apparo's ConnectivIT Series is a celebration of corporate philanthropy and civic engagement that enables Charlotte's nonprofit organizations to amplify their impact through the use of technology. As a sponsor, your company will be recognized for its powerful effect on our community.

- Commit to Gigabyte level or higher for 3 years by 11/1/2024 and secure an additional ticket for the CXO Host Reception
- Terrabyte and higher level sponsors have an opportunity to add an in-person CXO meeting for \$5,000
- All ConnectivIT sponsors may purchase 2 tickets to every CXO Tech Insights forum for \$500 (5 events; \$1,000 value)

Ready to sponsor, need more information or want to customize a sponsorship? **Contact [development@apparo.org](mailto:development@apparo.org).**

Sponsorship Level	Presenting \$75,000	Premium \$40,000	Luxury \$35,000	Terabyte \$20,000	Gigabyte \$15,000	Megabyte \$10,000	Kilobyte \$7,500
CXO Host Reception Tickets (Feb 2025)	6	3	3	2	1	-	-
ConnectivIT Cocktail Tickets (Spring 2025)	8	4	4	2	2	2	-
ConnectivIT Ball VIP Reception Tickets (Early Fall 2025)	16	6	6	4	2	-	-
ConnectivIT Ball Tickets (Early Fall 2025)	16	16	16	8	8	8	4
Tech on Tap Event Tickets (Late Fall 2025)	10	6	4	2	-	-	-
Branded photo booth and photos	●						
Recognition in press release	●	●					
ConnectivIT Ball speaking opportunity	●	●	●				
Full page color ad in ConnectivIT Ball program	●	●	●				
Half page color ad in ConnectivIT Ball program				●			
Priority seating at ConnectivIT Ball	●	●	●	●			
Company logo on Apparo website & e-newsletter	●	●	●	●			
Company name on Apparo website & e-newsletter	●	●	●	●	●	●	●
Signage and recognition throughout the Ball	●	●	●	●	●	●	●
Opportunity to donate an auction/raffle item	●	●	●	●	●	●	●

## PRESENTING SPONSORSHIP

\$75,000

Receive the highest level of sponsor recognition and benefits, along with the opportunity to speak to Charlotte's IT leaders during ConnectivIT Series events.

## PREMIUM SPONSORSHIPS

\$40,000

### VIP Reception Sponsor

Be the first to officially kick-off the ConnectivIT Ball, welcoming 150 select guests - including 30+ CIOs - to the VIP Reception immediately preceding the ConnectivIT Ball.

### After Dinner Reception Sponsor

Treat guests to a coffee bar, desserts and entertainment in a branded space, immediately following the evening's program and dinner.

## LUXURY SPONSORSHIPS

\$35,000

### Lounge Sponsor

Provide an exclusive, branded space for guests to mingle, enjoy a private bar, and relax in special seating.

### Auction and Raffle Sponsor

Your logo and branding will be part of the action all night long, as guests bid on their favorite auction and raffle items.

## Mission in Motion

When companies like yours support Apparo, great things happen for our nonprofit community and the people they serve.



Through their Apparo Community Impact Program, Three Bone Theater has made technology improvements that freed significant time, so that they can create more quality theater that embraces diversity and sparks positive social change.

Thank you for underwriting this work:



BANK OF AMERICA

Thank you for your volunteer support:



BARINGS

# 2025 CXO Host Committee

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Apparo is a 501(c)3 nonprofit organization that transforms communities and improves lives by connecting nonprofits to technology expertise and resources that amplify their impact. As a trusted partner for information technology needs, Apparo works to create a vibrant community of technology-enabled nonprofits.

Visit [www.apparo.org](http://www.apparo.org) to learn more