

# ConnectivIT Series 2024



***CXO Host Reception:***  
February 29, 2024  
***ConnectivIT Cocktail:***  
Spring 2024  
***ConnectivIT Ball:***  
Sept 28, 2024



Apparo's ConnectivIT Series is a celebration of corporate philanthropy and civic engagement that enables Charlotte's nonprofit organizations to amplify their impact through the use of technology. As a sponsor, your company will be recognized for its powerful effect on our community.

- Commit to Gigabyte level or higher for 3 years by 11/1/2023 and secure an additional ticket for the CXO Host Reception
- Terrabyte and higher level sponsors have an opportunity to add an in-person CXO meeting for \$5,000
- All ConnectivIT sponsors may purchase 2 tickets to every CXO Tech Insights forum for \$500 (5 events; \$1,000 value)

Ready to sponsor, need more information or want to customize a sponsorship? **Contact [development@apparo.org](mailto:development@apparo.org).**

Sponsorship Level	Presenting \$75,000	Premium \$40,000	Luxury \$35,000	Terrabyte \$20,000	Gigabyte \$15,000	Megabyte \$10,000	Kilobyte \$7,500
CXO Host Reception Tickets (Feb 29, 2024)	6	3	3	2	1	-	-
ConnectivIT Cocktail Tickets (Spring 2024)	8	4	4	2	2	2	-
ConnectivIT Ball VIP Reception Tickets (Sept 28, 2024)	16	6	6	4	2	-	-
ConnectivIT Ball Tickets (Sept 28, 2024)	16	16	16	8	8	8	4
New Networking Event (TBD Late Fall 2024)	10	6	4	2	-	-	-
Branded photo booth and photos	●						
Recognition in press release	●	●					
ConnectivIT Ball speaking opportunity	●	●	●				
Full page color ad in ConnectivIT Ball program	●	●	●				
Half page color ad in ConnectivIT Ball program				●			
Priority seating at ConnectivIT Ball	●	●	●	●			
Company logo on Apparo website & e-newsletter	●	●	●	●			
Company name on Apparo website & e-newsletter	●	●	●	●	●	●	●
Signage and recognition throughout the Ball	●	●	●	●	●	●	●
Opportunity to donate an auction/raffle item	●	●	●	●	●	●	●

## PRESENTING SPONSORSHIP

\$75,000

Receive the highest level of sponsor recognition and benefits, along with the opportunity to speak to Charlotte's IT leaders during ConnectivIT Series events.

## PREMIUM SPONSORSHIPS

\$40,000

### VIP Reception Sponsor

Be the first to officially kick-off the ConnectivIT Ball, welcoming 150 select guests - including 30+ CIOs - to the VIP Reception immediately preceding the ConnectivIT Ball.

### After Dinner Reception Sponsor

Treat guests to a coffee bar, desserts and entertainment in a branded space, immediately following the evening's program and dinner.

## LUXURY SPONSORSHIPS

\$35,000

### Lounge Sponsor

Provide an exclusive, branded space for guests to mingle, enjoy a private bar, and relax in special seating.

### Auction and Raffle Sponsor

Your logo and branding will be part of the action all night long, as guests bid on their favorite auction and raffle items.

## Mission in Motion

When companies like yours support Apparo, great things happen for our nonprofit community and the people they serve.



Through their Apparo Community Impact Program, Changed Choices leadership has a holistic view of their technology and a more secure infrastructure to continue building onto as their program develops.

Improved operational efficiencies allow staff to increase their ability to **grow capacity and better focus on their mission to help build women's lives beyond prison walls.**

Thank you for generous financial support:



Thank you for your generous volunteer support:

AUTOMATTIC



Pretium

# 2024 CXO Host Committee

Ashish Agarwal, **Executive in Transition**  
Murali Bandaru, **American Tire Distributors**  
Jaime Carter, **AmerisourceBergen**  
Shawn Cherry, **AAA Carolinas**  
Ivy Chin, **Sherwin-Williams**  
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Markus M. Hill, **Rodgers Builders**  
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Jeff Hughes, **Brighthouse Financial**

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Dave Matthews, **Bank of America**  
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Onyeka Nchege, **Novant Health**  
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Rajiv Prakash, **Ally**  
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Johann Vaz, **ECR Software Corporation**  
Rob Watkins, **Compass Group, North America**  
Suhas Yerra, **AIG PC Global Services, Inc.**



Apparo is a 501(c)3 nonprofit organization that transforms communities and improves lives by connecting nonprofits to technology expertise and resources that amplify their impact. As a trusted partner for information technology needs, Apparo works to create a vibrant community of technology-enabled nonprofits.

Visit [www.apparo.org](http://www.apparo.org) to learn more

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