

# CXO Tech Insights

## 2023-2024

***A series of five in-person educational & networking forums  
for CXOs & other IT professionals***



**Connect with IT decision makers**

**Raise awareness of your company's expertise**

**Learn from tech leaders addressing critical current issues**

**Elevate your company's visibility within the technology community**

### **SERIES PRESENTING SPONSOR (\$25,000)**

- Two tickets to each of the five forums
- Opportunity to welcome audience at each forum with 2 minutes podium time
- Logo on all promotional materials, website and emails (approx. 1,500 contacts)



### **FORUM SPONSOR (\$10,000)**

- Host one of the five events from the series
- Two tickets to your sponsored forum
- Opportunity to provide a panelist or facilitator
- Opportunity to welcome audience at sponsored forum with 1 minute podium time
- Opportunity to host a dinner with CIOs after your forum; three CIOs/direct reports are guaranteed
- Logo on promotional materials, website and emails (approx. 1,500 contacts)



### **SERIES DATES**

- September 27, 2023
- November 15, 2023
- January 24, 2024
- March 20, 2024
- May 22, 2024



### **AGENDA**

- 5:30PM - Arrival, networking & refreshments
- 6:00PM - Welcome remarks
- 6:10PM - Panel
- 7:15PM - Wrap Up

***Learn more by reaching out to [development@apparo.org](mailto:development@apparo.org)***

***Together, we can create positive change  
that improves life in Charlotte.***

