

Creating a supportive algorithm to close the gender gap for females in the field of technology and computer sciences

Problem: To support their fast-growing organization, Dottie Rose Foundation leadership sought a more efficient and effective way to manage, track, report on and communicate with current and potential donors and funders.

Solution: Apparo matched Dottie Rose with a volunteer team from Bank of America who assisted Dottie Rose with the selection of a new donor management software

Nonprofit Team: Dr. Sharon Jones, Jillian Klingberg

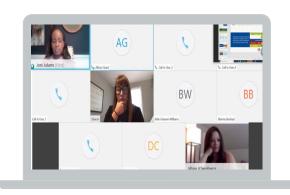
Volunteers: Joni Adams, Bella-Giavanni Williams, Ashley Meadows

Saving 360 hours of valuable staff time in one year alone

Time saved has allowed Dottie Rose to have more time to meet with potential sponsors. Having more sponsors allows Dottie Rose to serve more girls and that is just what they have accomplished over the last year!

- Dottie Rose has plans for 2 new 10-week afterschool programs and will be expanding to Greenville. They anticipate serving an additional 60 girls, an increase of 60%
- Dottie Rose was able to increase scholarships from 65% to 85% over the last year making their important programs even more accessible to all girls





" Having Kindful to manage donor data has taken steps out of my daily work. It is so fantastic! I have had a lot more time to meet with potential sponsors." Jillian Klingberg, Executive Director, Dottie Rose Foundation

QUESTIONS? CONTACT INFO@APPARO.ORG