

# **ConnectivIT Bash 2021**

# Spotlight on Economic Mobility

### Saturday October 16, 2021

Presented by:





### WELCOME

Take photos and tag us: @apparoclt

We're thrilled to be here together with you this evening, in this beautiful outdoor setting, in the heart of our city beneath its sparkling skyline. Tonight, we'll celebrate the hard, effective work we've accomplished together – how we made life better in Charlotte.

We'll ask "What if?" – What if next year was even better? What if we could accomplish even more through Apparo's unique model? With your continued support as volunteers and funders, we're optimistic that we can.

As a nonprofit, we rely on your generosity – the generosity that brought you here this evening and the generosity we hope you will share with us throughout the night.

Enjoy every moment! Mix, mingle and catch up with old friends. Make new friends and connections. We're all bonded by a common passion for the power of technology and the desire to make positive change. Have a fabulous evening!

Kim Lanphear, CEO, Apparo Richard Donaldson, Board Chair, Apparo



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2020-2021

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# Building a better future

We are proud to support Apparo and applaud the Mission Possible finalists for their work to build a better future for Charlotte.



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### Apparo — We're proud to support you







### Committed to supporting Apparo.

The Duke Energy Foundation is proud to fund and support Apparo – a nonprofit that provides IT training and support to other nonprofits in the community. Together, we can make a meaningful impact in the communities we serve.



DUKE-ENERGY.COM/COMMUNITY





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# WHAT IF...

# ...EVERY PARENT HAD CONFIDENCE IN THEIR NEXT PAYCHECK?



# ConnectivIT CXO Tech Hosts

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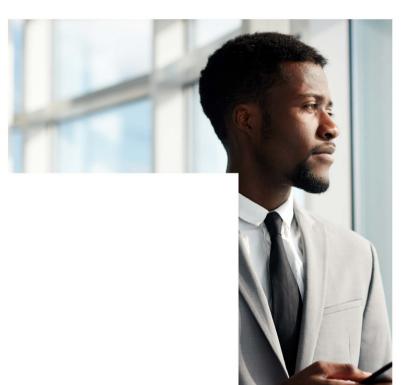


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\$1 = \$2.25

#### **Amplification of Donations**

through Apparo's unique community-based model

#### **Apparo's Impact in Our Community**

#### 600+

### \$3.3 Million

#### Nonprofit Organizations

served to date

#### Value of Service

delivered to nonprofits in the last 12 months

#### 90+

#### Corporations

giving back to nonprofits in partnership with Apparo

### 13,500+

500,000+

#### Hours of Advice Given

at no or low cost to local nonprofits in the last 12 months

### Individual Needs Addressed

through Apparo's support in the last 12 months

# WHAT IF...

# ...OUR CHILDREN ASKED US, "WHAT WAS SEGREGATION?"



### Our nonprofit partners represent a broad service range and work tirelessly towards the goal of Economic Opportunity in Charlotte. **Nonprofits Served Fall 2020 - Fall 2021**

A2S - Access To Success Foundation A Better World Alexander Youth Network All We Are Anne Springs Close Greenway App Youniversity Arthritis Patient Services **ASPIRE Community Capitol** Assistance League Charlotte BackPack Weekend Food Program Beds For Kids BRAKES **Brave Step** C.W. Williams Community Health Center Cain Center for the Arts **Camino Community Center** CareRing Carolina Breast Friends Carolina Raptor Center **Carolina Youth Coalition** Catawba Riverkeeper Foundation **Caterpillar Ministries** Center for Community Transitions Champion House of Care **Changed Choices** 

Charlotte's Off-Broadway Digi-Bridge **Charlotte Art League Dottie Rose Foundation** Charlotte Bilingual Preschool Dress for Success Charlotte Charlotte Community ToolBank Eagle Rock Camp **Charlotte Family Housing** Eliminate the Digital Divide (E2D) **Charlotte Housing Authority Families Forward Charlotte** Charlotte is Creative **Family Mankind Charlotte-Mecklenburg Housing** Fashion and Compassion Partnership Feeding Charlotte **Charlotte Mecklenburg Library** First Gen Success Charlotte Pride **Florence Crittenton Services Charlotte Rescue Mission** Foundation For The Carolinas Friendship Trays Child Care Resources Inc Habitat for Humanity Charlotte **Child Proof Advice** Hadassah Charlotte Children's Theatre of Charlotte Children and Family Services Center Healing Hands of Joy City Startup Labs Heart Math Tutoring **Classroom** Central Hinds' Feet Farm Homeowners Impact Fund Clean Air Carolina HOPE for Christmas Bureau of Union CMS Foundation **Community Building Initiative** County Community Culinary School of Charlotte Hope Haven Creating Exposure Through the Arts Hope House Foundation **Crisis Assistance Ministry** HOPEMatch Hospitality House of Charlotte **Cross Country for Youth** 

### Our nonprofit partners represent a broad service range and work tirelessly towards the goal of Economic Opportunity in Charlotte. **Nonprofits Served Fall 2020 - Fall 2021**

Humane Society of Charlotte InReach JazzArts Charlotte Joe Martin ALS Foundation Leadership Charlotte Leading On Opportunity LIFESPAN, Inc. Lily Pad Haven Loaves & Fishes Lupus Foundation of America, NC Chapter McColl Center for Art + Innovation MeckEd Memory and Movement Charlotte Mental Health America of Central Carolinas Mind Body Baby Moms Against Racism **MPN** Cancer Connection **Muggsy Bogues Foundation OMITT Innovative Solutions** ourBRIDGE for KIDS Parkinson Association of the Carolinas Pat's Place Child Advocacy Center

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The Foundation for Tomorrow The House of Mercy The Independence Fund The lvey The Learning Collaborative The Paula Takacs Foundation for Sarcoma Research Thompson Child & Family Focus UMAR Veteran's Pride Veterans Bridge Home Wayfinders, formerly Bruce Irons Camp Fund West Boulevard Neighborhood Coalition Wing Haven Women Executives Women Initiating and Nurturing Growth through Scholarships (WINGS) World Affairs Council of Charlotte Young Black Leadership Alliance Youth Development Initiatives ZABS Place

# WHAT IF...

# ... EVERY YOUNG ADULT FINISHED HIGH SCHOOL AND EMBARKED ON THE ROAD TO ECONOMIC STABILITY?

# **Mission Possible: The Economic Opportunity Award**

### **2021 AWARD** JUDGING PANEL

- Murali Banduru, American Tire **Distributors**
- Charles Bowman, Bank of **America**
- Detlef Dohmen, Assahi Kasei
- Cam Faison, Charlotte Pipe and **Foundry Company**
- Steve Hagood, Trane Technologies
- Markus Hill, Rodgers Builders
- Onyeka Nchege, Novant Health
- Kevin O'Rourke, Service Logic
- Arvy Rajasekaran, Ally Financial
- Deepak Shamarao, AIG
- Neelima Sharma, Lowe's
- Nancy Templeton, Extended Stay **America**

# accenture

Nonprofits are coached through building a proposal for a tech-based solution that will maximize their work and improve economic opportunity in Charlotte. The winning nonprofit receives \$10,000 in cash and up to \$50,000 of consulting support to bring their proposal to life.





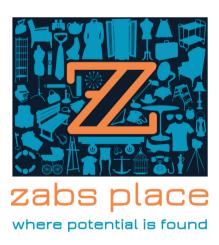
Apparo launches new corporate partnerships every year. Partner with us to fulfill your corporate social responsibility goals. Contact development@apparo.org to learn more.



### 2101 Award Finalists

### DRESSFOR SUCCESS®

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# A Better World: Mission Possible 2020



### Uplifting underserved youth in West Charlotte from a life of adversity

#### INVALUABLE HELP

• We would never have gotten this project in place without Accenture and Apparo's efforts. Your help was invaluable...will help us now and in the future to serve our families and to know that we are meeting their needs while increasing our efficiency" - Cathy Purvis, Board Member, ABW As a result of the Mission Possible Award program, A Better World will be able to both deepen their impact through increased personalized services and expand their reach. This means *more West Charlotte students will receive personalized academic support, helping to ensure their academic success and path to a bright future.* 



# WHAT IF...

# ...EVERY FAMILY HAD WARM MEALS AND BEDS TONIGHT?



## Join us in creating Economic Opportunity: Workforce Development Program

### GET INVOLVED!

- Volunteer to mentor a student on their career journey
- Invite students to tour your workplace
- Underwrite courses, speakers and more
- Fund the expansion of Apparo's workforce development initiatives
- Hire a graduate

Goodwill 9

Industries of the Southern Piedmont

Through this partnership, Goodwill and Apparo are collaborating to help underemployed and unemployed adults access industry skills and employment supports to become successful IT professionals, and achieve their goals for themselves and their families.

Students receive wraparound services and coaching from Goodwill as they complete intensive IT courses through Goodwill University. Apparo furthers their advancement through volunteers like you, who deliver much-needed social capital by serving as mentors and providing job opportunities.

> Partner with us to drive upward mobility and help Charlotte's tech workforce thrive. Contact development@apparo.org to learn more.

This program was made possible by grants from:





## **HH** Truist Foundation



# **G.A.I.N. - Powered by Lowe's**

### **2021 AWARD** JUDGING PANEL

- Geoff Ables, C5 Insight
- Randy Alexander, Lowe's
- Adam Boitnott, Hylaine
- Detlef Dohmen, Asahi Kasei
- Richard Donaldson, Duke Energy
- Cam Faison, Charlotte **Pipe and Foundry**
- Markus Hill, Rodgers Builders
- Will Jones, Thompson Child & Family Focus
- Amy Kochan, EY
- Ken Meyer, Truist
- Raja Musunuru, Amicus.io
- Kevin O'Rourke, Service Logic
- Steve Salazar, Lowe's
- Marcel Solomon, Lowe's
- Bonnie Titone, Duke Energy
- Sue Wright, Crisis Assistance Ministry

We're helping ensure infinitely more Charlotte success stories by bolstering the capabilities of area nonprofits with \$200,000+ of value each in hardware, software, implementation, training and support.

Our two-year nonprofit accelerator drives **G**rowth, **A**gility and **I**nnovation for **N**onprofits, equipping them to reach their full potential.

## 2020-21 Nonprofit Cohort

A Better World S.T.A.R.S. Math & English Academy Carolina Raptor Center Shepherd's Center of Charlotte JazzArts Charlotte The Independence Fund Memory & Movement Charlotte Young Black Leadership Alliance RunningWorks Youth Development Initiatives

Additional funding and support provided by: EY, Duke Energy Foundation, Bank of America, NTT and Centric Consulting

Apparo launches new corporate partnerships every year. Partner with us to fulfill your corporate social responsibility goals. Contact development@apparo.org to learn more.







# **G.A.I.N.: Shepherd's Center of Charlotte**



### **Creating connections for seniors to reduce the negative impact of** social isolation

**66** The ability of Apparo & our volunteer team to flesh out our needs will have immense impact on our effectiveness in serving seniors in the Mecklenburg area. When we applied for G.A.I.N. I was focused on the new hardware, but now I realize that we are also getting higher level perspective on our organization and planning for our future. - Holly Whitfield, Executive Director, SCC

SCC leadership will have more time develop and market their programs and to teach seniors how to engage with Zoom in order to access this programming. This means that seniors who during this pandemic were quickly losing touch with friends and risking negative impact on their mental health, now engage daily with a growing community of like-minded peers.



Apparo

# WHAT IF...

# ...EVERY YOUNG ADULT HAD A MENTOR LIKE YOU?



# FY 2021 Individual Donors

**Trustee (\$25,000+)** Kara and Patrick McIntosh

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"Our work with Apparo has made it easy for us to see what we need to prioritize, where we need to invest and how to be better stewards of time. We can now focus on moving forward as an organization. We are better at investing our human resources and have more bandwidth to take on new initiatives...and outreach in the community." -Denise Cubbedge CEO Ronald McDonald House of Charlotte

<u>Click here for</u> <u>some</u> <u>donation</u> <u>motivation.</u>

# FY 2021 Individual Donors

### Friend (\$250-\$999)

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"Apparo is that bridge between the nonprofit world and the tech world, filling that critical need." - Paige Stryker, Loaves & Fishes.





# FY 2021 Individual Donors

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### WE APPRECIATE YOU

"Apparo has blown my mind. It's so far beyond anything I could have expected. This is waking up Christmas morning and instead of the bicycle you were hoping for, you get a Tesla."

- Jim Warren, Executive Director, Carolina Raptor Center

# Our volunteers make ConnectivIT possible.

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# WHAT IF...

# ...THERE WAS TRUE, EQUAL ACCESS TO EDUCATION?





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