



Volunteer Spotlight:

Laura Rabell

Chief Creativity Officer,
Rabell Creative



Laura has been an Apparo volunteer since 2016, using her expertise to support 70 nonprofits in their digital marketing efforts.

- Website for Good Award partner
- Community Impact Project volunteer
- Navigating the Current webinar presenter
- Tech Therapy volunteer
- TechShop trainer
- IT Coach
- In-kind website support to Apparo

RABELL
CREATIVE

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We did our first volunteer project, and it was amazing to have the Apparo team managing the relationship, defining the scope of work and seeing the project through to completion with us, as a facilitator. We really appreciate the value that Apparo brings to the table, not only for the nonprofits, but for pro bono volunteers like us as well. It's been a symbiotic and beneficial relationship for us. The more nonprofits we serve, the more people we help indirectly through the mission delivery of each organization. That makes my work life more meaningful and fulfilling, giving me a greater sense of purpose. - Laura Rabell

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Laura has been integral to Apparo's Tech Therapy program for years. She is always there to pass on her knowledge and advice to me and the nonprofit community. We are so fortunate to have Laura as a resource, volunteer, and partner." - Stephanie McKee, Dir. of Tech Engagements, Apparo

With her deep understanding of the nonprofit world, Laura has been vital to Apparo's volunteer network in sharing her expertise, gentle guidance, and good humor." - Jennifer Ray, Program Manager, Apparo

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Hours
volunteered

Nonprofits
served

Value
delivered

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Bleema Bershad

Laura Rabell

Apparo Programs



QUESTIONS?
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