



YOUTH DEVELOPMENT INITIATIVES

EPIC COMMUNITY IMPACT PROJECT
 DELIVERED BY EY
 G.A.I.N. - POWERED BY LOWE'S-TECH ASSESSMENT & PLAN

“ AN OASIS OF POSITIVITY
 If it wasn't for G.A.I.N., we would have continued to roll on the half-flat wheel. In the midst of a high stress time of year, this has been an oasis experience: an oasis of positivity, helping us look forward. I don't always get a chance to do that because I'm in the weeds, looking at the present without getting a chance to dream. This G.A.I.N. experience and my relationship with Apparo and EY has allowed me to sit back and dream again. - Darryl Bego, President/CEO, YDI

Giving hope and pathways out of poverty to disadvantaged adolescent youth by engaging them in evidence-based programming after school

Problem: YDI leadership knew that they needed to improve their use of technology in order to meet their growth goals.

Solution: YDI applied for and was selected to participate in the inaugural G.A.I.N. cohort. In this phase of their journey, they were matched with a volunteer team from EY who assessed their use of technology and developed a plan for improvement.

Nonprofit Participant: Darryl Bego
EY Team: Amy Kochan, Zach Taylor
Change Agent: Jon Shannon



- Well-positioned to expand reach by 25% this year and an additional 40% next year
- Time savings of 300+ hours/year
- Improved fundraising
- Enhanced ability to train facilitators
- Secured intellectual property

ANTICIPATED NONPROFIT & COMMUNITY IMPACT

YDI anticipates being able to meet their goal to grow by 25% in the next year. That's **80 more young adults, including many who have been through the juvenile justice system, who will get the support they need to not only graduate high school, but also be well-positioned and confident to embark on a career with 21st century job skills and readiness.**



EMPOWERING WITH TECHNOLOGY

“ Apparo plays a role that no other organization does in Charlotte, connecting the dots between those that need and those that have: those that have that technology skill set and those that could benefit from being empowering by technology. So kudos to Apparo for all that you're doing.” - Amy Kochan, Volunteer, EY

90 hours

Total time dedicated to this project by the volunteers and Apparo

\$13,500

Market value of this project