



Memory & Movement Charlotte

EPIC COMMUNITY IMPACT PROJECT SNAPSHOT
G.A.I.N. - POWERED BY LOWE'S- TECH ASSESSMENT & PLAN

G.A.I.N. DRIVING CHANGE
“It's with the focus and the discipline brought to us by Apparo, our volunteers and the structure of the G.A.I.N. program that we'll be able to truly drive change.” - Janet LeClair, Executive Director, Memory & Movement Charlotte

Providing a family focused approach to navigate the complexities of Alzheimer's, Parkinson's and other memory and movement disorders

Problem: With goals to expand their organization, Memory & Movement Charlotte (MMC) leadership knew they needed a tech plan and help to overcome technology challenges that slowed down their efficiency.

Solution: MMC applied for and was selected to participate in the inaugural G.A.I.N. cohort. In this phase of their journey, they were matched with a volunteer team who assessed their use of technology and developed a plan for improvement.

Nonprofit Team: Mattie Kears, Janet LeClair

Volunteer Team: Paul Happel, Allen Kim, Ryan Skwara

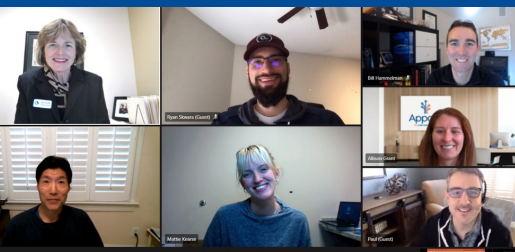
Epic Change Agent: Bill Hammelman



IMPACT SPOTLIGHT
As a result of this project, not only will the person with Alzheimer's get the best possible care, but their care partner will have easy access to a new educational portal to help alleviate some of the incredible stress they are facing.

ANTICIPATED NONPROFIT & COMMUNITY IMPACT

- Saved time and improved employee morale and overall efficacy
- Decreased expenses and increased fundraising revenue
- Minimized data vulnerability/risk
- Support of expansion goals - **increased capacity to serve more people and increased breadth of services, enabling more holistic care of those of those facing memory and movement disorders**



EXPERIENCING THE MISSION
“I've been very proud to be a part of this project. Everyone was so motivated to give of themselves and to make a difference. I love being able to volunteer through the Apparo Change Agent program because I get to meet people like Janet and Mattie and experience the mission of so many different organizations. I've worked with many interesting nonprofits around Charlotte doing very important things, very differently. I'm looking forward to continuing to support Apparo and the Apparo mission.” - Bill Hammelman, EPIC Change Agent

108 hours

Total time dedicated to this project by the volunteers and Apparo

\$16,200

Market value of this project