



Brave Step

DELIVERED BY THE SPARROW GROUP



Empowering individuals who have been impacted by sexual abuse through personalized services, public conversations, and cultivating changemakers.

FINDING A MORE SIMPLE SOLUTION

“When Brave Step was awarded with the Community Impact Project, we truly had no idea how lucky we were. As the project began, we were amazed by the project management that was provided to us, the team of dedicated and passionate volunteers we were able to work with, and the breadth and depth of the team's technology knowledge. Apparo took what was a complex technology challenge to us, and transformed it into an easy to manage solution that will make our mission operate more effectively, and will allow us to empower more lives affected by sexual violence.” -Crystal Emerick, Executive Director, Brave Step

Problem: Brave Step is in the process of launching a new program to support loved ones of sexual abuse survivors. To successfully launch this program, they needed a business management application for data collection and reporting.

Solution: Apparo matched them to a volunteer team from The Sparrow Group who partnered with the organization to understand current business processes, research applications, and provide demos for Brave Step to choose the best application for their organization.

Nonprofit Team: Crystal Emerick, George Appenzeller, Sarah Meadows

Volunteer Team: Derik Timmerman, Sarah Steffensen

- ANTICIPATED COMMUNITY IMPACT**
- **Saving \$18,000+** by implementing Monday as their application system instead of custom building an app
 - **Tripling income** within 5 years of launching this new program
 - **Serving 1300+ loved ones** after 3-5 years of program being implemented
 - Goal of **increasing reach to a regional, then national level**
 - **Saving 104+ hours annually** by having information in one location



PAVING THE WAY

“I am just so thrilled with where Brave Step is headed. Crystal, under your leadership you're taking your organization in an incredible direction. The fact that you're putting all that talent, expertise, and know-how into this incredible cause says the world about you and who you are as a person. When the time comes, we would love nothing more than to help you fan out and expand across the country. We'll be there to high-five you and help you find all those clients. You have a fan in us.”

-Derik Timmerman, Volunteer, The Sparrow Group

115 hours

Total hours dedicated to this project by volunteers and Apparo

\$11,750

Market value of this project

23.5x

Value delivered on the nonprofit's investment