A Better World

MISSION POSSIBLE AWARD PROGRAM - COMMUNITY IMPACT PROJECT
DELCIVERED AND SPONSORED BY ACCENTURE

Uplifting underserved youth in West Charlotte from a life of adversity

Problem: In order to track and reach more children, families, volunteers and donors, A Better World leadership sought an online data management system to measure and store all of their metrics and performance indicators.

Solution: A Better World (ABW) participated in the 2020 Mission Possible Award program, developed an application to detail their proposed solution and won! They received a $10,000 cash grant and $50,000 of consulting support from Accenture.

Nonprofit Team: Beyonka Fulton, Anthony Panciocco, Cathy Purvis

Accenture Volunteers: Mike Flanagan, Wes Slocum

Freeing of 500+ hours/week of administrative time
New programming to support specific student needs
Improving storytelling/fundraising capabilities
Enabling expansion of reach six-fold: from one to six partners
Increased enrollment

ANTICIPATED COMMUNITY IMPACT

As a result of the Mission Possible Award program, A Better World will be able to both deepen their impact through increased personalized services and expand their reach. This means more West Charlotte students will receive personalized academic support, helping to ensure their academic success and path to a bright future.

A WEEKLY HIGHLIGHT

"A highlight of every week over the last several months has been working side-by-side with Anthony and Beyonka on Mission Possible. The team at ABW is top-notch and our community is extremely lucky to benefit from their leadership, passion and care." - Wes Slocum, Accenture

200 hours
Total time dedicated to this project by the volunteers and Apparo team

$60,000
Mission Possible Award program value

QUESTIONS?
CONTACT INFO@APPARO.ORG

INVALUABLE HELP

"We would never have gotten this project in place with out Accenture and Apparo's efforts. Your help was invaluable...will help us now and in the future to serve our families and to know that we are meeting their needs while increasing our efficiency." - Cathy Purvis, Board Member, ABW