



Charlotte Pride + Duke Energy

EPIC COMMUNITY IMPACT PROJECT
DELIVERED BY DUKE ENERGY



Creating programs and activities to enrich, empower, strengthen, and make visible the unique lives and experiences of LGBTQ people in Charlotte and the Carolinas

Problem: Charlotte Pride leadership needed a technology assessment and plan for recommendations to help the organization succeed going forward.

Solution: Apparo matched them to a volunteer team from Duke Energy who assessed their current technology infrastructure, policies, and procedures and provided a technology plan with recommendations to ensure sustainability for the organization.

Nonprofit Team: Brisa Ramirez, Jerry Yelton, Matt Comer

Volunteer Team: Darisee Peebles, Jamie Jones, Matthew McSparran, Michael Chando, Renee Quijano

Epic Change Agent: Nicole Hamilton

FILLING IMPORTANT GAPS

“We probably would have addressed tech needs in our strategic plan, but not as in-depth as this has been. There are gaps we didn't know existed. The biggest one being around data and information security. It gives us, our volunteers, and sponsors a peace of mind that everything is secure which will help us immensely going forward.” -Matt Comer, Communications Director, Charlotte Pride

TRUE TEAMWORK

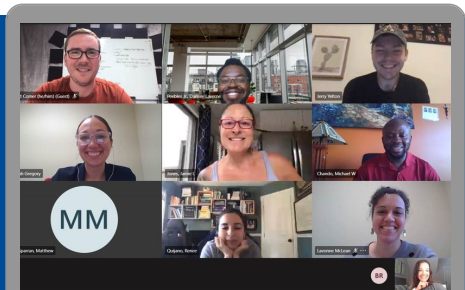
“It was great being part of this experience and to help in a small way. I feel like we've grown so much as a team and have accomplished so much together even if we've never been able to meet in person.” - Nicole Hamilton, Change Agent

ANTICIPATED COMMUNITY IMPACT

- **Saving 144+ hours** of time annually
- Serving the LGBTQ community in a more efficient, streamlined way
- Improving communication within the organization and with volunteers
- Increasing fundraising through having more time to dedicate to relationships and outreach
- Expanding reach to more LGBTQ community members in the Carolinas

RELATIONSHIPS TO LAST A LIFETIME

“We really appreciate the opportunity to assist such an impactful organization in the community. From this point on, I hope you know that there's an open relationship between Charlotte Pride and Duke Energy. If you need anything going forward, we're here for you in any way you need. The door is always open.” - Michael Chando, Lead IT Architect, Duke Energy



106.5 hours

Total hours dedicated to this project by volunteers and Apparo

\$13,500

Market value of this project

27x

Value delivered on the nonprofit's investment