



# Wayfinders + CGI

COMMUNITY IMPACT PROJECT: SOFTWARE SELECTION  
DELIVERED BY CGI



## MORE LIFE-CHANGING EXPERIENCES

*"Allison from Apparo and the volunteer team from CGI were fantastic. It was so comforting knowing I had experts in the field helping me make the best choice of CRM for our organization. I can't wait to get started using Neon -- it will save us staff time, improve our ability to track and report on our impact, and **allow us to serve more students with life-changing camp, enrichment, and mentoring experiences.**"*  
- Mollie James, Executive Director, Wayfinders

- 50 hours per year in staff time saved allows for more time nurturing scholar/mentor relationships
- More robust reporting will support impact storytelling

## Igniting students' potential by expanding their confidence, connections and horizons

**Problem:** Wayfinders needed a better system to allow for the collection, analysis, reporting, and outcome measurements of their program-related data.

**Solution:** Apparo matched Wayfinders to a volunteer team from CGI who helped prioritize requirements for a software solution. They also conducted marketplace research, demos and price comparisons to help Wayfinders select the best software to meet their needs.

**Volunteers:** Jericho Estanislao, Jonathan Daniele, Tristen Spruill, Venkatesh Kulkarni

## Anticipated Nonprofit and Community Impact

By implementing a new software solution, Wayfinders anticipates increasing operating efficiencies for staff that will free time to focus on increasing revenue and student reach.



## CARE AND DEDICATION

*“ Having been involved with nonprofits as a participant, volunteer, and employee, I've experienced most sides of the nonprofit space. The care and dedication from both Wayfinders and Apparo was plain to see, and working with organizations that truly focus on providing the greatest benefit to their constituents was a wonderful opportunity.”*

- Jon Daniele, CGI, Project Volunteer

# 121 hours

Time dedicated by Apparo + volunteer

# \$18,150

Value delivered to nonprofit