



# Charlotte Rescue Mission

COMMUNITY IMPACT PROJECT DELIVERED BY HYLAINE  
SPONSORED BY BANK OF AMERICA

**A HUGE SUCCESS**

*“I enjoyed the ease of working with Apparo and Hylaine. Apparo kept us on track and held us accountable for meeting our goals in a timely manner. The Hylaine team was extremely knowledgeable about the subject, found options that worked best for our needs, and navigated challenging conversations with vendors. Everyone was a joy to work with and the result was a huge success.”*

- Sharon Bremer, Director of Development, Charlotte Rescue Mission

## Transforming the lives of those facing addiction

**Problem:** Charlotte Rescue Mission (CRM) provides residential recovery programs that help men & women struggling with addiction achieve long-term sobriety. They sought replacements for their current donor and financial management systems to help improve the way they work.

**Solution:** Apparo matched CRM to a volunteer team from Hylaine to assess their needs, research options and make recommendations for new applications. They chose Virtuous for donor management and Sage for accounting.

**Nonprofit Team:** Sharon Bremer, Tyler Hoffman, Lisa Holmgren, Nate Worthy

**Hylaine Volunteers:** Suzanne Booth, Matthew Burke



**ANTICIPATED NONPROFIT & COMMUNITY IMPACT**

Through freed time and improved effectiveness and fundraising, CRM leadership will be well positioned to raise the funds they need to expand their Rebound program to serve 100 additional men each year. That's **100 additional lives turned around from addiction and given the support they need to achieve sobriety, stable housing & employment and healthy relationships.**

- Time savings of nearly 1,000 annually
- Improved fundraising through automated communications and ability to accept stocks & bitcoin
- Avoidance of expense to move to Salesforce
- Reduction of risk through streamlined systems



**A HIGHLIGHT OF THE YEAR**

*“Partnering with Apparo to help Charlotte Rescue Mission investigate software options that fit their needs was one of my highlights of 2020. It was a very rewarding experience and I look forward to volunteering with Apparo in the future.”* - Suzanne Booth, Volunteer

# 210 hours

Total hours dedicated to this project by volunteers and Apparo

# \$31,500

Market value of this project