



Caterpillar Ministries

EPIC COMMUNITY IMPACT PROJECT
DELIVERED BY AMERICAN TIRE DISTRIBUTORS



Supporting the well-being of families

Problem: Caterpillar Ministries needed help identifying a CRM system that would allow them to more efficiently track, communicate, and report with volunteers, donors, and families.

Solution: Apparo matched Caterpillar Ministries with a volunteer team from American Tire Distributors to find a CRM system that would fit their needs.

Nonprofit Team: Anne Crawford, Sarah Fortner, Jody Roth

Volunteer Team: Blake Bommelje, Jennifer Styczen

Epic Volunteer Change Agent: Leslie Pack

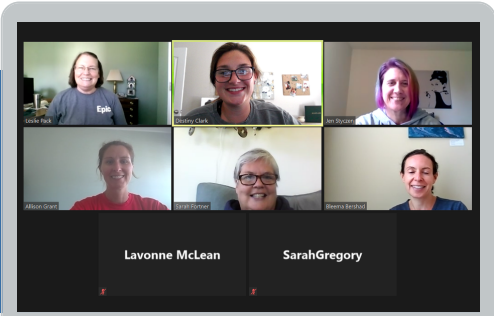
Setting Priorities
“We won’t be overwhelmed with the mundane, so we can focus on the important.”
-Sarah Fortner, Executive Director & Adult Ministry Director

Finding the Right Solution
“I loved this experience. I learned a lot about managing volunteers and using my influence skills. I was really happy with the progress, how we worked together and thought through the solution.”
- Leslie Pack, Volunteer Epic Change Agent

Anticipated Outcomes + Community Impact

Upon implementation of Servant Keeper, Caterpillar Ministries is anticipated to:

- Save over 1,000 hours of staff time annually, **equating to more than \$13,000 in savings.**
- Increase grant and funding opportunities due to improved data and reporting.
- Serve more participants and families in the community due to improved client tracking and attendance.



A Meaningful Volunteer Opportunity

“It was a great experience and I appreciated being able to help and provide the skills that I have somewhere outside of my everyday job. To be able to help an organization that makes an impact like Sarah's feels great.”

- Jennifer Styczen, Volunteer

150 hours

Time dedicated by Apparo + volunteers

\$18,000

Project market value

36x

Return on nonprofit investment