



Camino Community Center + Duke Energy

COMMUNITY IMPACT PROJECT



Serving low-income families through a free health clinic, mental health clinic, thrift store, homeless outreach program, and other health and human services

Problem: Experiencing tremendous growth, Camino Community Center leadership knew they needed an assessment of their use of technology and a plan for their future in order to ensure their ability to provide the best service possible in the long term

Solution: Apparo matched Camino with a volunteer team from Duke Energy to conduct the assessment and deliver a prioritized technology plan to meet their changing needs.

Nonprofit Team: Molly Flynn, Peter Nyberg, Steve Sellers

Volunteers: Steve Hindman, Jesus Macias, Parker Ramsey, Helen Sharp, Espoir Tomenou

A WORLD OF CONFIDENCE

“These were not new problems for Camino. We’ve struggled with these issues for a long time, but never addressed them. We needed a plan and someone to shepherd us. This engagement pushed us to take the steps necessary make our IT needs a higher strategic priority.

With Allison's [Grant, Apparo] expert facilitation, the Duke Energy volunteers were well positioned to provide the right input. Apparo brings a unique nonprofit perspective to the table that we would otherwise not have had. I have a world of confidence that we are going to have what we need in place soon.”

- Steve Sellers, Executive Director, Camino Community Center

Anticipated Outcomes + Community Impact

- **Savings of 5200+ staff hours annually due** to standardization and operational efficiencies; time which will be put to use to help support the organizations **doubling of constituents served**
- Ensuring ability to operate effectively as they grow into several new programs and services
- Allowing Camino to further their focus on holistic transformation of lives



A UNIQUE VOLUNTEER OPPORTUNITY

“Overall this experience was really satisfying. From being able to collaborate with different departments within Duke Energy to helping grow a nonprofit to being able to go on-site to see how our recommendations and advice will be used to impact people is so many ways through Camino, it has all been amazing to be a part of.”

- Jesus Macias, Duke Energy, Volunteer

170 hours

Time dedicated by Apparo + volunteer

\$21,000

Project market value

28x

Return on nonprofit investment