



Apparo

Impact Magazine

Spring 2020



**COVID-19
won't stop us - and
we won't let it stop you!**

If your nonprofit is looking for support navigating remote work and serving constituents from afar, you've come to the right place.

APPARO'S STORY

We believe that technology and passion can change the world.

Every year, Apparo engages with more than 120 nonprofits in the greater Charlotte area, delivering technology education, training, and projects that allow them to do more good in our community.



"Apparo positioned our organization to be responsive for a meaningful virtual pivot."

--

Angela Woods, CEO
Girl Scouts, Hornets' Nest Council



Girl Scouts, Hornets' Nest Council's Journey

Implementing Jabian's recommendation and taking advantage of Apparo's Tech Therapy led to:

- Improved ability to cultivate and steward donors, driving nearly 30% increase in fundraising from 2017 to 2018.
- Increased ability to reach their clients due to ability to work remotely.
- Increased employee satisfaction.



New Community Impact Projects



Click on project descriptions at bottom for more information.
[View nonprofits in need of volunteer teams here.](#)

Apparo's Community Impact Projects partner a nonprofit in need of a technology solution with a corporate volunteer to address that need. Through a series of meetings facilitated by an Apparo partner, nonprofits receive an assessment of needs and implementation of a sustainable solution to increase volunteers, donors and impact. [Learn more.](#)



[1. Women's Impact Fund + Volunteers
Plus a Sponsorship from CGI](#)

[2. Augustine Literacy Project +
Volunteers from Duke Energy](#)

[3. Young Black Leadership Alliance + Volunteers from Duke Energy](#)

[4. GenOne Charlotte + Volunteers Plus a Sponsorship from CapTech Consulting](#)

[5. Charlotte Rescue Mission, Volunteers from Rodgers Builders + a Sponsorship
from Piedmont Natural Gas](#)

Community Impact Project
Stats Over Past 3 Months

1,524

Volunteer Hours Served

70

Volunteers

\$340,797

Value Delivered

Past Projects Enabling Nonprofits to *Navigate the Crisis*



We've been stressing the importance of moving to the cloud and implementing work-from-home procedures that allow for work-from-anywhere flexibility long before the pandemic hit. Fortunately, many nonprofits were on board before it was a government-mandated move. And now? They are doing alright. Here are a couple examples:



Joe Martin ALS Foundation thanks Apparo + CapTech for past support, which is “more important than ever” today, as they work to fulfill their mission in a new, remote environment amidst the pandemic.

In 2013, the Joe Martin ALS Foundation (JMALSF) reached out for a solution to deliver online educational content to ALS caregivers (“CALS”). Apparo matched JMALSF with a volunteer team from CapTech Consulting, who also generously sponsored this project.

The team created an interactive virtual experience through which CALS could receive the education and training they need to support their loved ones with ALS. Today, that experience is delivered via YouTube (with some videos having more than 40,000 views), but the fundamental content from this project is still in place. [READ MORE](#)



The Learning Collaborative

Apparo + Bank of America's support has been “a lifesaver” as The Learning Collaborative delivers virtual support to the at-risk children and families they serve.

The Learning Collaborative preschool is currently closed because of the pandemic, but they have been able to develop a strategy to continue the learning for the at-risk children they serve, TLC@home.

Teachers are using online tools like Class Dojo and Zoom meetings to have real-time read-alouds, sing-alongs, and other activities to bring the TLC lesson plans home and parents are very enthusiastic.

This was made possible in part thanks to an earlier project where Apparo volunteers from Bank of America, which also sponsored the project, helped TLC standardize their hardware + software. [READ MORE](#)

Nonprofit Education



Apparo's technology-focused educational offerings for nonprofits include Nonprofit Bytes+Insights (signature forums), TechShops (hands-on trainings) and IT Coaching (one-on-one tutoring). With the current crisis at hand, we've pivoted our educational offerings to be remote. This includes a new weekly webinar series, "Navigating the Crisis", as well as opportunities to provide virtual IT Coaching through Microsoft Teams and Zoom meetings. We've also added highly relevant content to our [Resources Page](#).

Nonprofit Education
Stats Over Past 3 Months

229

Volunteer Hours Served

46

Volunteers

\$423,825

Value Delivered

ENSURING
NONPROFIT
REMOTE WORK
SUCCESS



INFLUENCE
UNDER
STRESS



CRISIS
COMMUNICATIONS
WITH YOUR BOARD



INGREDIENTS
FOR AN
EFFECTIVE
REMOTE
WORKSPACE



TEAMS WORK
MAKES THE
DREAM WORK



PIVOTING
TO REMOTE
SERVICE
DELIVERY



Tech Therapy

(Photo right) Fontella McKyer, Director of Workforce Development at **Dress for Success Charlotte**, reached out to Apparo's Tech Therapy team with a question: How can we continue to deliver our training programs and coaching given that we can no longer meet in person? In the past, clients came to their Career Center to access laptops and the internet, learn from corporate trainers, and meet with subject matter experts for one-on-one coaching. Apparo rose to the occasion to help them understand how to use Zoom to deliver this training virtually and how to optimize their use of Microsoft cloud-based tools to work remotely.

[READ MORE](#)



Our Tech Therapists provide our nonprofit clients with expertise to identify resources and solutions for their technology needs.

Add'l Nonprofits Better Navigating the Crisis Thanks To Tech Therapy

- **Girl Scouts, Hornets' Nest Council** - "Apparo rebuilt our technology strategy, positioned our organization to be responsive for a meaningful virtual pivot, and provides ongoing support, resources and training." [READ MORE](#)
- **Mental Health America of Central Carolinas** - Apparo's support since 2013 has been "transformative" and is fundamental to Mental Health America (MHA) of Central Carolinas' current ability to work and serve their constituents remotely. [READ MORE](#)

Tech Therapy Stats Over Past 3 Months

844

Hours Served

\$126,600

Value Delivered



We love seeing how our nonprofit partners transform after we collaborate! Here are a few success stories.



Cross-Country for Youth reached out for support in improving their methodology for gathering and reporting results of their health and fitness program for school-aged children. We matched CCFY with volunteers who helped CCFY move from Excel and onto a Google-based process with an analytics dashboard. Now they're saving at least 95 hours per season. [READ MORE](#)



FeedNC (formerly Mooreville Soup Kitchen) leadership had plans to expand their services and recognized the importance of data management. To aid with data management, we matched them with a volunteer who helped implement an online form for the twice-annual re-certification their 700 households must obtain. This form is saving the pantry nearly 9 weeks' worth of time, among other added benefits. Now they can focus on growth. [READ MORE](#)



Hinds' Feet Farm in Huntersville, NC, is dedicated to maximizing the post injury potential of persons living with brain injury using integrated, unique and holistic programs, including therapeutic horseback riding. Hinds' Feet Farm leadership credit Apparo with the fact that their organization is finally in "a much more stable place." [READ MORE](#)



We matched Matthews Help Center to volunteers from Centric Consulting to implement Salesforce as a replacement for the cumbersome, unreliable and time-consuming data tracking and reporting system they had in place. Now they save more than 15 days of work across 5 staff members each month, and have been able to eliminate 3 temp staff positions. [READ MORE](#)

Community Spotlights



Kevin Yount has supported the nonprofit community by serving as a one-on-one IT Coach for Ilana Toch, Development Associate at the Jewish Federation of Greater Charlotte, as a SharePoint trainer for a team from Charlotte Rescue Mission and a SharePoint/OneDrive trainer for a team from Lily Pad Haven.

"I enjoy volunteering with Apparo because I'm helping nonprofits, who, in turn are helping others," explains Kevin. "Everyone I've helped has been so positive and appreciative. I like figuring out how to be efficient and sharing what I know. It's a very engaging way to volunteer when you can pay it forward by sharing your skills and what you do on a day to day basis." ... [READ MORE](#)

[\[Related\] IT Coaching: Jewish Federation of Greater Charlotte](#)



Jean + Mark Miller have been Apparo donors since 2016, as well as been a part of the Apparo community in myriad ways beyond that.

Part of what makes them a dynamic part of our community is that they both appreciate Apparo from differing viewpoints. Mark, who's served on our Board of Directors since 2017 and volunteered his consulting expertise through Mission Possible, The Economic Opportunity Award, since 2018, is a firm believer of the value Apparo brings to the community from a business perspective. Jean, on the other hand, is the President and Founder of local nonprofit Read a Book, Earn a Book, and she's experienced first-hand the benefits of Apparo from the nonprofit perspective. ... [READ MORE](#)

Psst: Click on an image to view the news segment.

Newsworthy



Apparo + News Stations Talk Working Remotely Amid Coronavirus

As companies shift to remote work in an effort to keep the spread of Covid-19 at bay, nonprofits are finding themselves included in the transition. Whether a nonprofit is fully set-up for remote capabilities or not at all, there are steps organizations can take right now (think utilizing Slack or Microsoft Teams) to feel more connected while working apart.



Apparo's CEO, Kim Lanphear, and Director of Technology Engagements, Stephanie McKee, jumped into the conversation early on and shared their advice for nonprofits with local news stations ...

[READ MORE](#)

Apparo on WBTV: How To Support Nonprofits During Coronavirus Pandemic

Apparo's CEO, Kim Lanphear, spoke with WBTV about the impact of the Coronavirus on nonprofits.

With the call for social distancing and the new rules against gathering in groups, many nonprofits are having to cancel or postpone their biggest fundraisers. They're also not getting face-to-face time with donors, many of who are already becoming hesitant to give amid foreboding sentiments around the economy.

Beyond the financial aspects, nonprofits are shifting to remote work. This is a new set-up for many, and challenges around properly serving their constituents and working effectively as a team are arising ... [READ MORE](#)



Our nonprofit clients represent a broad service range and work tirelessly to break the cycle of poverty in the greater Charlotte area.

Nonprofits Served Mid-January - April 2020



Achievement Centers for Children
Ada Jenkins Center
Alexander Youth Network
American Cancer Society
American Lung Association
Aspire Community Capital
Assistance League Charlotte
Augustine Literacy Project
Backpack Weekend Food Program
Big Brothers Big Sisters of Central Carolinas
Blumenthal Performing Arts
Camino Community Center
Camp LUCK
Carolina Breast Friends
Carolina RAIN
Carolina Raptor Center
Carolina Youth Coalition
Caterpillar Ministries
Center 360
Centralina Council of Governments
Charlotte Art League
Charlotte Bilingual Preschool
Charlotte Community Health Clinic
Charlotte Community ToolBank
Charlotte Rescue Mission
Charlotte Symphony
Chatham County Council on Aging
Child Proof Advice
Children and Family Services Center
Christ Lutheran Children's Center
Classroom Central

Coltrane Life Center
Communities In Schools
Court Improvement Program
Creating Exposure Through the Arts
Crisis Assistance Ministry
CrossRoads Corporation
Davidson Lands Conservancy
Digi-Bridge
Dottie Rose Foundation
Dress for Success Charlotte
Eliminate the Digital Divide (E2D)
Elizabeth Dole Foundation
EmpowHERment
Ephiphany School of Charlotte
Families First in Cabarrus County
Fashion & Compassion
Feeding Charlotte
Florence Crittenton Services of NC
Foster Village Charlotte
Foundation For The Carolinas
Freedom House of Mecklenburg
Freedom School Partners
Friends of the Riverfront
Girl Scouts, Hornets' Nest Council
Girls on the Run
Governance Matters
Habitat for Humanity Charlotte
Harvey B. Gantt Center for African American Arts + Culture
Heart Math Tutoring
Hey Gurl Transport
Hinds' Feet Farm

Hope Haven
Hope Laugh Play
Hospitality House of Charlotte
Humane Society
International House Charlotte
Isabella Santos Foundation
Jewish Federation of Greater Charlotte
Jimmy Johnson Foundation
Joe Martin ALS Foundation
Latin American Coalition
Leadership Charlotte
Let Me Run
Lily Pad Haven
Loaves & Fishes
Lupus Foundation of America, NC
Make a Wish Foundation
Mary Rigg Neighborhood Center
Matthews HELP Center
MeckEd
Mental Health America of Central Carolinas
Metrolina Association for the Blind
Mint Museum
National Coalition of 100 Black Women
NC MedAssist
OMITT Innovative Solutions
Parkinson Association of the Carolinas
Philips Academy of NC
Project Scientist

Promising Pages
Read Charlotte
Regional Housing Partnerships
Renaissance West Community Initiative
Ronald McDonald House of Charlotte
Safe Alliance
Samaritan's Feet
SHARE Charlotte
Smart Start of Mecklenburg County
Social Venture Partners
SouthEnd ARTS
Supportive Housing Communities
Teaching Fellows Institute
The Arc of Union/Cabarrus
The Arts Empowerment Project
The Boost Pad
The Echo Foundation
The Foundation for Tomorrow
The Go Jen Go Foundation
The House of Mercy
The Independence Fund
The Ivey
The Learning Collaborative Charlotte
The Lee Institute
Thompson Child & Family Focus
TimeBanks USA
UMAR
Urban League of Central Carolinas
Veterans Bridge Home
Vision Resources, Inc.
YMCA of Greater Charlotte
Young Black Leadership Alliance

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nearly doubles
the impact of
my donation!

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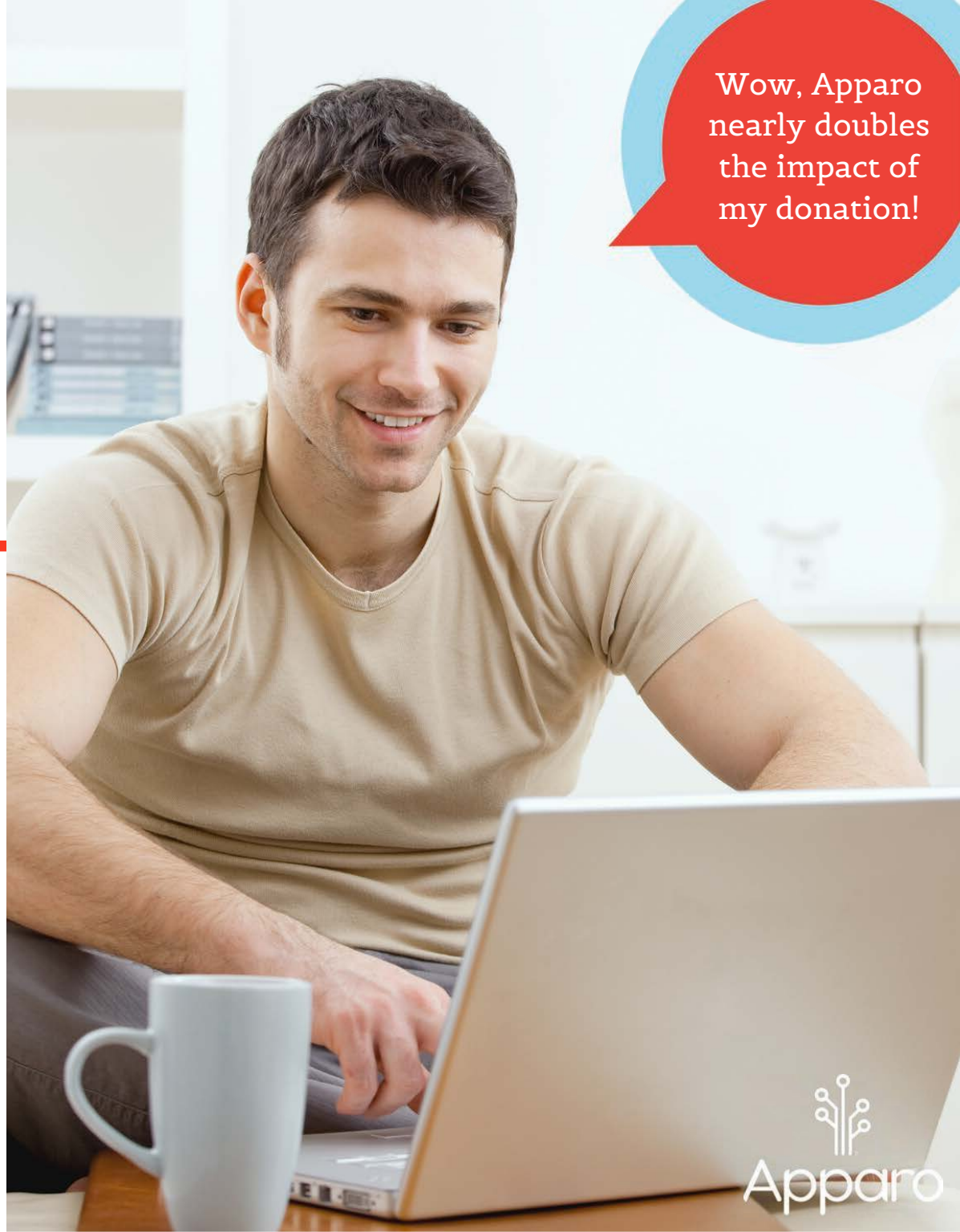
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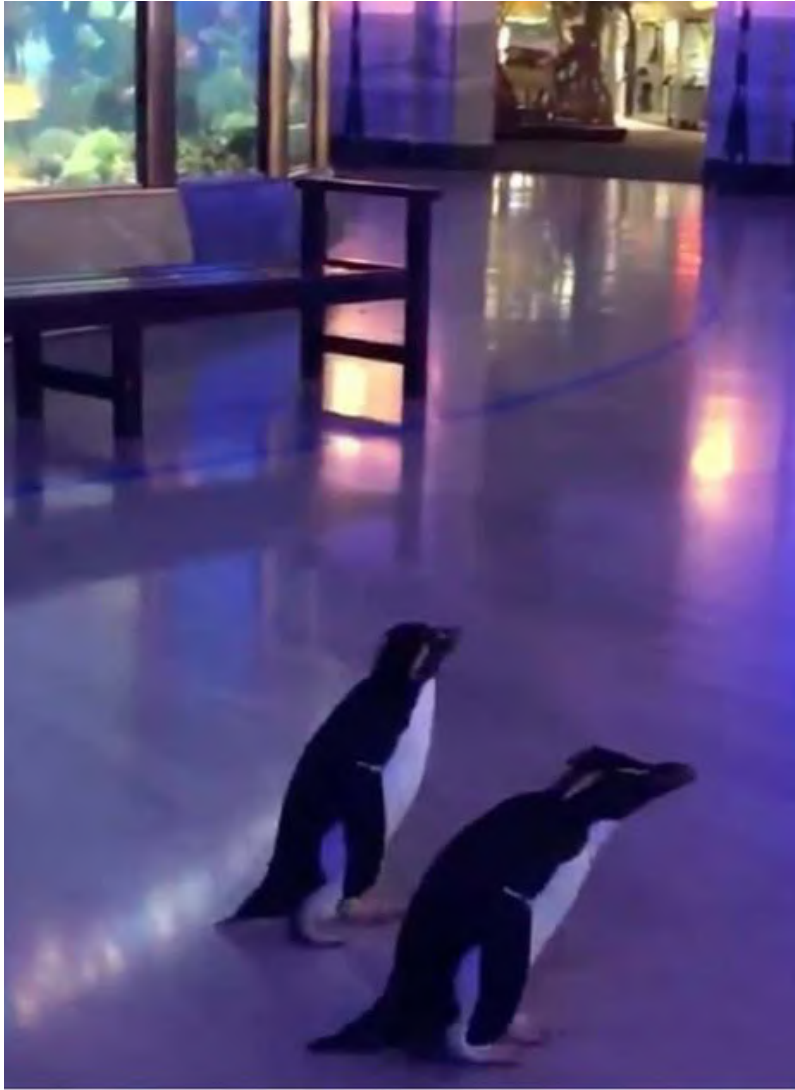


Apparo - Technology Solutions
for Nonprofits



Apparo [BLOG](#)





[Photo Credit: The New York Times](#)

Did you catch the video of the penguins at the aquarium last month? With the facility closed, they were given the opportunity to roam free - and they loved it!

If this aviary adventure makes you feel warm and fuzzy inside, now you know how YOU make US feel.

Thank you for supporting the sustainability and growth of the greater Charlotte area's nonprofits.

You are making quite the impact!



WE'VE MOVED

**1117 E Morehead St
Charlotte, NC 28204**



www.apparo.org