Dottie Rose Foundation + Bank of America

COMMUNITY IMPACT PROJECT DELIVERED AND SPONSORED BY BANK OF AMERICA

BANK OF AMERICA

Creating a supportive algorithm to close the gender gap for females in the field of technology and computer sciences

Problem: To support their fast-growing organization, Dottie Rose Foundation leadership sought a more efficient and effective way to manage, track, report on and communicate with current and potential donors and funders.
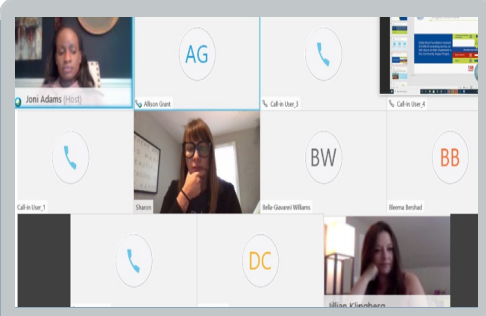
Solution: Apparo matched Dottie Rose with a volunteer team from Bank of America who researched, identified and guided demos and vendor communications for a new donor management software to meet Dottie Rose's fundraising, donor and reporting needs.

Nonprofit Team: Dr. Sharon Jones, Jillian Klingberg
Volunteers: Joni Adams, Bella-Giavanni Williams, Ashley Meadows

EXACTLY WHAT WE WERE LOOKING FOR

" *The process was incredibly smooth and painless! Allison did an amazing job keeping the team on track. Both Apparo and BoA asked all the right questions to understand exactly what we were looking for in a donor software. We would highly recommend working with Apparo and Bank of America!*

- Jillian Klingberg, Executive Director, Dottie Rose Foundation

Anticipated Outcomes + Community Impact

- ***Saving of 20+ hours a month***, valued at $7,200, driven by elimination of multi-step manual data entry processes and other operational efficiencies
- Increase in fundraising revenue, driven by freed time, better reporting and other donor marketing tools
- Ability to expand their reach and impact through more scholarships and new program offerings

A PRIVILEGE TO VOLUNTEER WITH THIS TEAM

" *I do projects like this on a daily basis at work and it makes me feel so good that I can take those skills and use them for the good of the community. I appreciate being a part of this project and I know this is going to create more growth. I am so happy to be a part of this impact."*

- Bella-Giavanni Williams, Volunteer

90 hours
Time dedicated by Apparo + volunteer

$13,500
Project market value

54x
Return on nonprofit investment