



# Men's Shelter of Charlotte



COMMUNITY IMPACT PROJECT SNAPSHOT  
PROJECT SPONSORED BY BANK OF AMERICA



## BANK OF AMERICA NEWSIGNATURE

### Delivering confidence

“Thinking through the right system was no small task. Not to mention, we needed one that fit within our limited budget. We appreciated the lens that the team placed on the project to help us come to a decision. When implemented, we will feel confident that the right choice was made.”

- Randall Hitt, Chief Engagement Officer, Men's Shelter of Charlotte

## Bringing the community together to end homelessness by providing emergency shelter, employment and housing services

**Problem:** Men's Shelter wanted to launch an incentive-based motivational system for men journeying out of homelessness.

**Solution:** Apparo matched Men's Shelter to a volunteer team from Bank of America (a volunteer from New Signature also joined the team) who assessed their needs, researched marketplace options and made a recommendation for LiveSchool.

**Nonprofit Team:** Randall Hitt

**Volunteer Team:** Joe Davis, Steve Doyle, Bill Hammelman, Aaron Kurincak, Andrew Lavin, Joseph Shields

### Anticipated Outcomes + Community Impact

Implementation of LiveSchool is expected to fulfill two goals, Encouraging their clients to choose tasks that would:

- Help them move out of homelessness (e.g., visit the Employment Center)
- Keep the newly renovated facility clean

### Powerful Volunteer Experience

“If it wasn't for Bank of America's support of Apparo, I wouldn't have had the opportunity to support an organization like Men's Shelter or to work with such a diverse group of people. When you are given time away from work to integrate into your community and you are encouraged to do that by your employer, that makes the community more inclusive as a whole.”

- Joe Davis, AVP, Bank of America



# 188 hours

Time dedicated by Apparo + volunteers

# \$28,200

Project market value

# 56x

Value delivered on nonprofit investment