



Ronald McDonald House of Charlotte



COMMUNITY IMPACT PROJECT SNAPSHOT
PROJECT DELIVERED BY AAA CAROLINAS



Improving the "House" Experience

“Working with the team from Apparo and AAA Carolinas was truly eye opening and helped us identify technological solutions to better serve the hundreds of families that stay at the House each year.”

– Glenn Edwards, RMHC, IT Task Force Chair

Easing the strain on families of hospitalized children by providing a home away from home

Problem: Ronald McDonald House of Charlotte (RMHC) leadership wanted their organization to work more efficiently and effectively.

Solution: Apparo matched RMHC to a volunteer team from AAA Carolinas. The volunteer team conducted a technology assessment and provided prioritized recommendations for improved use of technology to meet RMHC goals.

Nonprofit Team: Glen Edwards, Mona Johnson-Gibson, Meg Meaher, Buck Snyder

Volunteer Team: Arunabha Basue, Nikki Davidson, Kate Goldberger, David Holmes, Scott Laney, Raja Musunuru

Anticipated Outcomes + Community Impact

Implementation of technology recommendations will lead to:

- Decreased time on administrative tasks, freeing time to dedicate to client service
- Improved fundraising capabilities, increasing resources to fulfill mission
- Enhanced guest experience

Powerful Volunteer Experience

“It was so rewarding to be able to leverage the skills I use every day to make such an impact for an organization that is close to my heart. RMHC is 'the house that love built' and I feel so honored to have been able to help them plan for a long future of furthering that love.”

– Kate Goldberger, AAA Carolinas, IT Systems Admin



310 hours

Time dedicated by Apparo + volunteers

\$46,500

Project market value

31x

Value delivered on nonprofit investment