



Apparo

Impact Magazine

Fall 2019



APPARO'S STORY

We believe that technology and passion can change the world. Every year, Apparo engages with more than 125 nonprofits in the greater Charlotte area, delivering technology education, training, and projects that allow them to do more good in our community.



"Apparo's effort was a critical factor in enabling us to open a second pantry location and expand our reach to those in need."

--

Kyna S. Grubb
Executive Director
Rowan Helping Ministries

New Community Impact Projects



Click on project descriptions for more information.

Community Impact Project
Stats Over Past 3 Months

583

Volunteer Hours Served

52

Volunteers

\$87,450

Value Delivered

Apparo's Community Impact Projects partner a nonprofit in need of a technology solution with a corporate volunteer to address that need. Through a series of meetings facilitated by an Apparo partner, nonprofits receive an assessment of needs and implementation of a sustainable solution to increase volunteers, donors and impact.



**Caterpillar Ministries
+ American Tire
Distributors + Epic
Change Agent**



**Chatham City
Council on Aging
+ Individual
Volunteer**

New Community Impact Projects



Click on project descriptions for more information.

**Community
Culinary School
of Charlotte +
Compass Group
North America**



**Joe Martin ALS
Foundation +
Service Logic +
SeedSpark**

**Habitat for
Humanity
Charlotte +
Charlotte Pipe and
Foundry Company**



**Latin American
Coalition +
Individual
Volunteer**

New Community Impact Projects



Click on project descriptions for more information.

The Epiphany School of Charlotte + ACN Inc.



Arts & Science Council + Hylaine



ZABS Place + Centric Consulting



YMCA of Greater Charlotte + Slalom Consulting



Carolina Youth Coalition + Duke Energy



Interested in having your own project?

It's easy. 

Nonprofit Bytes+Insights

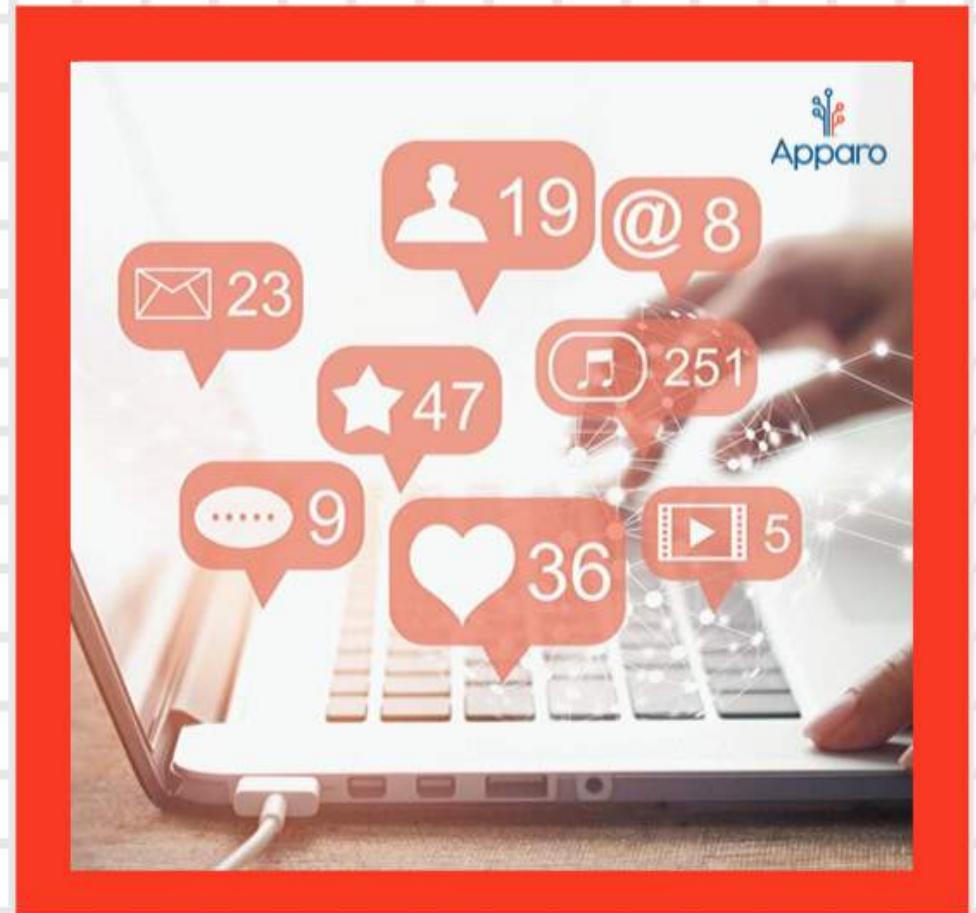


Apparo's Nonprofit Bytes+Insights are signature forums focused on the most highly relevant and critical areas of business and technology. Featuring expert panelists from both the corporate and nonprofit sector, the Nonprofit Insights forums cover such educational topics as our next, happening November 1. // **JOIN**

APPARO PRESENTS:
NONPROFIT
BYTES+INSIGHTS SERIES

STRESS FREE SOCIAL MEDIA STRATEGY

EASY + EFFECTIVE TACTICS



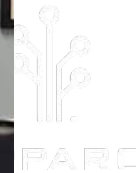
Tech Therapy

(Photo to the right)
Through Tech Therapy, our "Therapists" connected Habitat Charlotte with Kelly Jones (pictured left) of Atrium Health to help provide expertise on utilizing Office 365 and SharePoint for a few internal technology needs.



Our Tech Therapists meet with nonprofit clients to discuss their technology needs. They then provide expertise and guidance to identify resources and solutions.

A Sample of Recent Tech Therapy Engagements



- Stand for Animals - Recommendations for going paperless
- Let Me Run - Overview of Office 365 to help in the potential transition from Google Drive
- Big Brothers Big Sisters of Charlotte - IT Support Service Provider Recommendations
- Patriots Path - Tips and tricks for keeping organization's emails from going into spam

Tech Therapy Stats Over Past 3 Months

1,012

Hours Served

\$151,800

Value Delivered



We love seeing how our nonprofit partners transform after we collaborate! Here are a few success stories.

Impact Update: Checking in with A Child's Place

Apparo matched ACP with AAA Carolinas to help assess their needs and select a case management software solution to help them meet their requirements. ACP was able to implement Apricot, the recommended system, in January 2019.

"The system we used before was not built for our needs. It was not user friendly for ... [READ MORE](#)



TechShop: Lily Pad Haven

On Friday, September 6, 2019 staff from Lily Pad Haven gathered at the Apparo offices for training on the use of SharePoint and OneDrive. They are looking forward to utilizing the cloud for storage and collaboration. Kevin Yount from CapTech conducted the training. By working with Apparo, they received this training at a fee of approximately 75% below ... [READ MORE](#)



Apparo Journey: Crisis Assistance Ministry

Many Apparo nonprofits partner with us in a multitude of ways over time. We call this collection of interactions their "Apparo Journey." In this journey, see how Crisis Assistance Ministry has received Tech Therapy, Trainings, Community Impact Projects and a grant to improve their ability to fulfill their mission. Since 2014, Apparo has delivered more than 51X return to the community on Crisis Assistance Ministry's investment ... [READ MORE](#)



Mission Possible: The Economic Opportunity Award Kicks Off



The Mission Possible Award is in full swing! Sponsored by Accenture, this award is for nonprofits tackling the economic opportunity issue in Charlotte. Each participating nonprofit will receive up to 15 hours of pro bono consulting to curate their best application (as well as walk away with a grant proposal they can reuse with other funders). The grand prize winner will also receive \$10,000 cash and up to \$50,000 worth of Accenture consulting.



Pictured Above: Presenters from this year's Mission Possible Award Kick-Off



More Newsworthy

Winner and Finalists Announced for Apparo's Innaugural TechExec Community Impact Award

Apparo is pleased to announce Courtney Ramey as the winner of its inaugural TechExec Community Impact Award. This award celebrates local technology leaders with a proven track record of donating their time, talents and treasure to support area nonprofits in need.

Ramey, the Executive Director of Jabian Consulting, received ... [READ MORE](#)



Pictured: Board Chair Mike Keating giving Apparo's inaugural TechExec Community Impact Award to winner Courtney Ramey.

Apparo's Director of Technology Engagement Speaks on Panel at Summer Coding Camp for Girls

Apparo's Director of Technology Engagement, Stephanie McKee, spoke on a panel at Gidget Girls – a summer camp led by the Dottie Rose Foundation that teaches girls how to code.

Stephanie participated on the panel with five other women in technology. They talked about their careers and answered myriad questions from the technology girls of the future [READ MORE](#)



Apparo + Charlotte Regional Business Alliance Discuss Collaborations, Economic Opportunity & The Mission Possible Award

They touched on one of the biggest challenges nonprofits face, and why strong nonprofits are a critical component of addressing economic mobility in the area.

Watch Their Discussion:



Our nonprofit clients represent a broad service range and work tirelessly to break the cycle of poverty in the greater Charlotte area.

Nonprofits Served July - October, 2019

A Better World
Ada Jenkins Center
Alexander Youth Network
Arts & Science Council
BackPack Weekend Food Program
Carolina Breast Friends
Carolina Youth Coalition
Catawba Riverkeeper Foundation
Charlotte Bilingual Preschool
Charlotte Rescue Mission
Chatham County Council on Aging
Communities In Schools
Community Culinary School of Charlotte
Habitat for Humanity Charlotte
Hinds' Feet Farm
Humane Society of Charlotte
Jewish Federation of Greater Charlotte
Joe Martin ALS Foundation

LIFESPAN, Inc.
Lily Pad Haven
Loaves & Fishes
Memory Center Charlotte
Men's Shelter of Charlotte
Our Towns Habitat for Humanity
Parkinson Association of the Carolinas
Patriots Path
Project Scientist
Ronald McDonald House of Charlotte
The House of Mercy
The Learning Collaborative
Veterans Bridge Home
Women Initiating and Nurturing Growth through Scholarships (WINGS)
YMCA of Greater Charlotte
ZABS Place

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Donate

Sponsor

Shop

Join Us!

Connect with Us!



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@ApparoCLT



**Apparo - Technology Solutions
for Nonprofits**

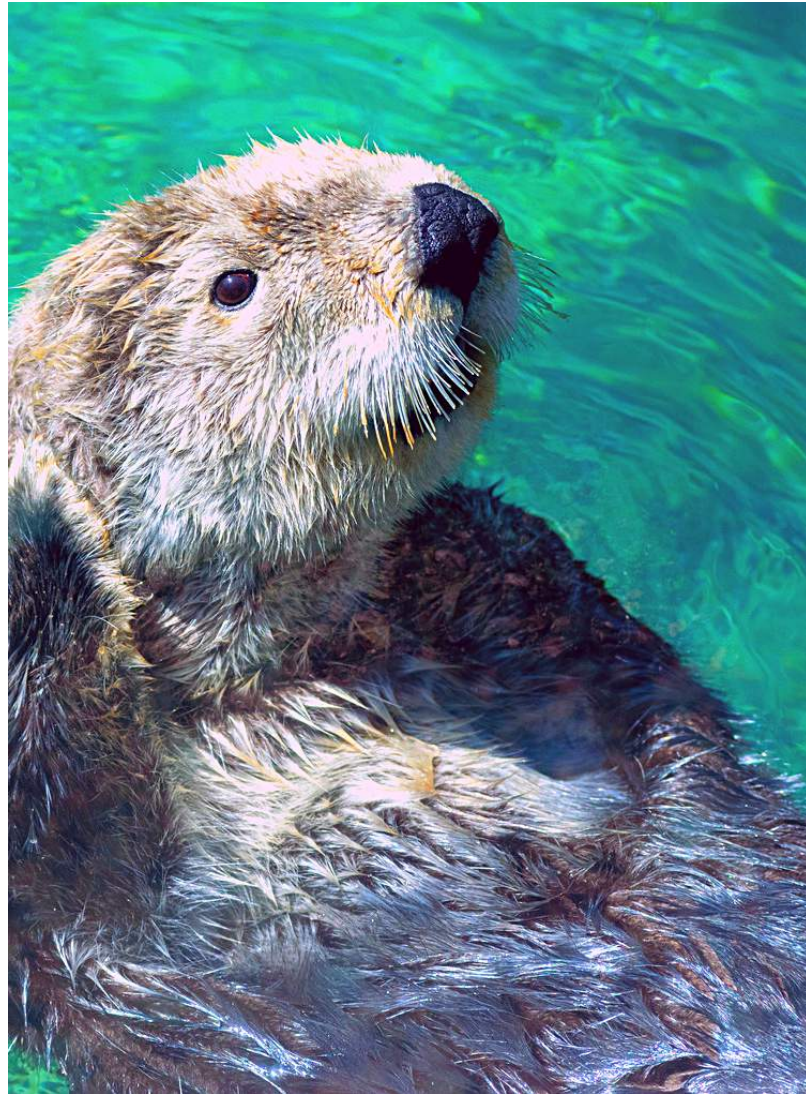


@ApparoCLT



Apparo BLOG.





Did you know ... ?
There's a little pouch on
an otter's body where it
can keep its favorite
rock.

**If this fun fact makes you feel
warm and fuzzy inside, now you
know how YOU make US feel.**

**Thank you for supporting the
sustainability and growth of the
greater Charlotte area's
nonprofits.**

You're making quite the impact!

