



# Mooresville Soup Kitchen

COMMUNITY IMPACT PROJECT SNAPSHOT

*“MSK is extremely grateful to Apparo for facilitating our search for the best CRM available to meet the unique needs of MSK and our guests. The partnership provided by Apparo and our skilled volunteer will lead to more effective data collection, data analysis, and improved services to our guests. This progress for our organization will lead to improved outcomes for those that we serve and an impact of reducing generational poverty in our community.” - Lara Ingram, Executive Director, Mooresville Soup Kitchen*

## Providing Nourishing Meals, Fellowship and Encouragement to Those in Need

Mooresville Soup Kitchen (MSK) is quickly growing and implementing new programs to fulfill their mission. They turned to Apparo for assistance identifying a system that will allow them to better track program participant data and allow for effective and accurate reporting. Apparo matched MSK to Johann Vaz, a skilled volunteer, who assisted MSK with determining a list of prioritized requirements for their new system. Once requirements were finalized Johann conducted marketplace research to determine systems available that would meet the documented requirements and specified budget. Johann assisted with scheduling demos and facilitated discussions that allowed MSK to make the best decision for their organization.

**Nonprofit Team:** Lara Ingram

**Volunteer Team:** Johann Vaz

### PROJECT ANTICIPATED IMPACT

- Increased operating efficiencies - Having an online form that feeds directly to a database reduces manual data entry. Reporting and tracking of clients will be automated via system reporting.
- Increased revenue - Improvement in reporting and tracking clients will allow MSK to better tell their story to current and potential donors

**Mooresville**  
**SOUP**  
**Kitchen**



*“Extremely positive and rewarding in many ways. It helped me better understand the impact to the community provided by MSK as well as how the tech solution could further extend the services of the organization and create a greater impact. The satisfaction of knowing that my time and efforts helped impact others in a positive manner was great! Keep up the good work!” - Johann Vaz, Volunteer*

## 110 hours

Total hours dedicated to this project by the volunteer and Apparo team

## \$16,500

Market value of this project (volunteer & Apparo hours)

## 66x

Value delivered on the nonprofit's investment

QUESTIONS?  
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