



GenOne + CapTech

COMMUNITY IMPACT PROJECT
SPONSORED AND DELIVERED BY CAPTECH

CapTech®

Others Talk, We Listen.

Partnering with talented, first-generation students from disadvantaged backgrounds, helping them successfully navigate to and through college.

Problem: GenOne leadership knew that they needed to improve their use of technology solutions in order to support their growth goals.

Solution: Apparo matched GenOne to a volunteer team from CapTech who assessed their current software use and made recommendations for improvements targeted to meet their goals.

Nonprofit Team Member: Scott Brennan, Ian Joyce

Volunteer: Rocco Esposito, Jr, Adam Jones, William Montgomery, John Rogers, Cody Warrington

Mission Boosting Impact

“Working with Apparo and the corporate team brought unique, diverse perspectives to our current technology landscape The proposed technology recommendations will be extremely important for our organization to be even more flexible, adaptable and relevant going forward.”

- Ian Joyce, Executive Director, GenOne

Anticipated Outcomes + Community Impact

- Operational efficiencies will **save 200+ hours a year**. That time will be devoted to student services, thus allowing GenOne to **triple the number of students they serve over the next two years**.
- Student experience will be enhanced through a new ability for students to serve themselves and receive support via online portal.
- Fundraising revenue will increase through improved data tracking, reporting and ability for donors to pay own transaction fees (fees anticipated to reach **\$2,500 this year** and grow annually.)
- Data integrity and security will be ensured.



Making Lasting, Meaningful Change

“Our experience was nothing short of incredible, working with Allison Grant from Apparo and the dedicated, passionate leadership team from GenOne. Many team members are looking into ways to continue to volunteer with GenOne on an individual basis and CapTech as an organization is looking forward to deepening our relationship with Apparo to continue making lasting, meaningful change across the community.”

-Rocco Esposito, CapTech, Volunteer

160 hours

Time dedicated by Apparo + volunteers

\$24,000

Project market value

48x

Return on nonprofit investment

QUESTIONS?
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