



Apparo

Impact Magazine

Summer 2019



APPARO'S STORY

We believe that technology and passion can change the world. Every year, Apparo engages with more than 125 nonprofits in the greater Charlotte area, delivering technology education, training, and projects that allow them to do more good in our community.





“Our Community Impact Project through Apparo helped us dream big and connect our new database to strategic vision.

The quality of service has meant being able to transform our school. **We will be able to now serve more children and families better and longer.”**



Banu Valladares,
Executive Director,
Charlotte Bilingual Preschool

Community Impact Projects

Click on project descriptions for more information.



Community Impact Project
Stats Over Past 4 Months

625

Volunteer Hours Served

57

Volunteers

\$317,850

Value Delivered



**EPIC Project: 100
Gardens + Individual
Volunteers + New
Signature Kick-Off**



**Mission Possible
Award Project: Ada
Jenkins Center +
Accenture Kick-Off**



**Arts + Science
Council + Jabian
Kick-Off**

Community Impact Projects

Click on project descriptions for more information.



Arts + Science Council + Jabian Kick-Off



Men's Shelter of Charlotte + Bank of America Kick-Off

Ronald McDonald House of Charlotte + AAA Carolinas Kick-Off



Carolina Breast Friends + Rodgers Builders Kick-Off

Lily Pad Haven + M&S Consulting Kick-Off



Apparo's Community Impact Projects (CIP) partner a nonprofit in need of a technology solution with a corporate volunteer to address that need. Through a series of meetings facilitated by an Apparo partner, nonprofits receive an assessment of needs and implementation of a sustainable solution to increase volunteers, donors and impact.

Nonprofit Bytes+Insights

Apparo's Nonprofit Bytes+Insights are signature forums focused on the most highly relevant and critical areas of business and technology. Featuring expert panelists from both the corporate and nonprofit sector, the Nonprofit Insights forums cover such educational topics as:

- How constituent engagement increases volunteers - and donations
- Why social media is critical to your marketing plan
- How cloud computing saves your nonprofit time and money

Here is a group shot from two of our most recent forums!



Boost Efficiency to Boost Impact



See You in the Cloud!

Tech Therapy



Pictured: Tech Therapist Stephanie McKee and Director of Programs and Pro Bono Partnerships Lavonne McLean kicking off a partnership with Hinds' Feet Farm and Goodwill Industries of the Southern Piedmont. Goodwill students agreed to redesign Hinds' Feet Farm's website.



Our Tech Therapists meet with nonprofit clients to discuss their technology needs. They then provide expertise and guidance to identify resources and solutions.

A Sample of Recent Tech Therapy Engagements

- Dress for Success – Guidance on Migrating to SharePoint
- Carolina Breast Friends – Provided advice on new phone system options and connected with partner to implement a new system
- Catawba Riverkeeper - Recommendations that were cost effective for new phone system
- Habitat for Humanity Charlotte – Guidance on utilizing Office 365

Tech Therapy Stats Over Past 4 Months

1,048

Hours Served

\$157,200

Value Delivered



We love seeing how our nonprofit partners transform after we collaborate! Here are a few success stories.

Where Are They Now: 2017 Mission Possible Award Winner Heart Math Tutoring

"We finished the project with Accenture in April 2018 and worked with Torrent Consulting to complete the build in Salesforce. It has been a successful transition, with 100% staff implementation in the 2018/19 school year. The staff is very happy with ... [READ MORE](#)



Slowed Down No More: Lupus Foundation of America, North Carolina Chapter

As 2016 Technology for Innovation Award winners, leadership of Lupus Foundation of America, North Carolina Chapter (LFANC) knew Apparo well and knew we would be there to support them in their ongoing business process and technology needs. They recently reached out to Apparo to address their very ... [READ MORE](#)



Where Are They Now: A Strategic Step Forward for Junior Achievement of Central Carolinas

We caught up with Sarah Cherne, President and CEO, and Stacy Kiker, Finance Analyst and IT Lead, of Junior Achievement of Central Carolinas to check in on the results of their 2017 Community Impact Project. The project was ... [READ MORE](#)



Ada Jenkins Center Receives Apparo's Mission Possible: The Economic Opportunity Award at 13th Annual ConnectivIT® Ball



The Ada Jenkins Center received Apparo's 2019 Mission Possible: The Economic Opportunity Award, sponsored by Accenture, on May 11 at the 13th Annual ConnectivIT® Ball. Apparo's ConnectivIT® Series culminated at the Ball, where the organization reached a series fundraising total of more than \$1 million.

The Mission Possible Economic Opportunity Award is presented to a Charlotte nonprofit with the strongest proposal for using technology to improve economic mobility and is made possible through Apparo's leadership and a US\$10,000 cash and \$50,000 pro bono contribution from Accenture, a leading global professional services company.

This year's winner, Ada Jenkins Center, is a community center that exists to help people create lasting solutions to health, education and economic stability. The organization currently offers free medical and dental ... [READ MORE](#)

Sponsored By



Our nonprofit clients represent a broad service range and work tirelessly to break the cycle of poverty in the greater Charlotte area.

Nonprofits Served March - June, 2019

100 Gardens
A Better World
Ada Jenkins Center
Alexander Youth Network
BackPack Weekend Food Program
Carolina Breast Friends
Catawba Riverkeeper Foundation
Center for Community Transitions
Charlotte Community ToolBank
Charlotte Family Housing
Charlotte Rescue Mission
Child Care Resources Inc
Common Wealth Charlotte
Communities In Schools
Cross Country for Youth

Dress for Success Charlotte
Festival in the Park
Girl Scouts, Hornets' Nest Council
Heal Charlotte
Hinds' Feet Farm
HOPE for Christmas Bureau of Union
County
Hospitality House of Charlotte
Joe Martin ALS Foundation
Latin American Coalition
LIFESPAN, Inc.
Lily Pad Haven
Loaves & Fishes
Make An Impact Now Foundation
Memory Center Charlotte
Men's Shelter of Charlotte

Metrolina Association for the Blind
 Mooresville Soup Kitchen
National Board of Examiners in
Optometry
OMITT Trade School
Project Life Movement
Project Scientist
Ronald McDonald House of Charlotte
Sanctuary Counseling Group
Stand for Animals Veterinary Clinic
The Echo Foundation
The Learning Collaborative
Veterans Bridge Home
YMCA of Greater Charlotte
ZABS Place

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MISSION POSSIBLE AWARD SPONSOR



LUXURY SPONSORS






TERABYTE - \$20,000















GIGABYTE - \$15,000

AIG	The Intersect Group
Appian	NorthState Technology Solutions
CapTech Consulting	Solutions
CB5 Solutions	ServiceNow
CPI Security Systems	SoftwareONE
Dell Technologies	Strategic Staffing Solutions
Equinix	Tanium
ExaGrid	Trend Micro
Ingersoll Rand	

MEGABYTE - \$10,000

AAA Carolinas	Perficient
Apigee, a part of Google Cloud	Pivotal Software
CDW	Pure Storage
Centric Consulting	PwC
CommScope	Riverbed
CSI Leasing	Roundtower Technologies
Deloitte	Service Logic
Dimension Data	Sirius
Eliassen Group	Sitecore
Flexential	Slalom Consulting
Fortinet	Smart Energy Water
IRONSCALES	Splunk
Kofax	t2B eXperts
MicroStrategy	UiPath
OneTeam Leadership	Vaco
	Veristor

KILOBYTE - \$7,500

Barnhardt Manufacturing Company	Microsoft
Collabera	Nutanix
Connection EY	OptML
Hewlett Packard Enterprise	Pyramid Consulting
IBM	Salesforce
	SAP
	Skookum
	Snowflake

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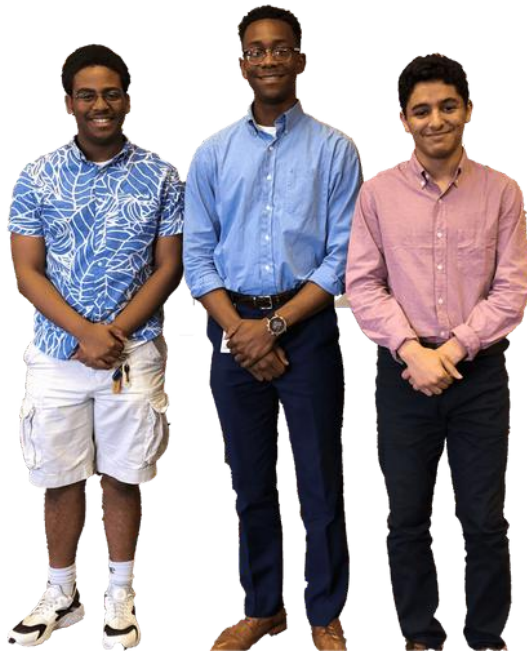
Charlotte Pipe and Foundry Company	Extended Stay America
Dollar Tree	Rodgers Builders

Meet Apparo's Summer Interns

Apparo partners with MYEP to give back in a unique way

Apparo's principal mission is to give back to the greater Charlotte community by providing nonprofits with the IT training and infrastructure needed to function in the 21st century. This summer, Apparo's charitable roots are extending to providing educational opportunities for three young men.

Apparo has partnered with the Mayor's Youth Employment Program (MYEP), an organization that pairs students with companies based off their stated interests. MYEP has paired Apparo with 3 interns: Ce'Vion, Timothy, and Marwan. Ce'Vion is shadowing Client Services, Timothy is shadowing the Technology Department of Apparo, and Marwan is shadowing Marketing. Through this program, Apparo aims to give back to the greater Charlotte area by educating and training young students [READ MORE](#)



Ce'vion (left), Timothy (middle), and Marwan (right)



Continue the Impact



Attend

Volunteer

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@ApparoCLT



**Apparo - Technology Solutions
for Nonprofits**



@ApparoCLT



Apparo BLOG.





Did you know ...
elephants think humans
are cute in the same way
humans think puppies
are cute?

If this fun fact makes you feel warm and fuzzy inside, now you know how YOU make US feel.

Thank you for supporting the sustainability and growth of the greater Charlotte area's nonprofits.

You're making quite the impact!

