



# Charlotte Rescue Mission

COMMUNITY IMPACT PROJECT SNAPSHOT  
SPONSORED AND DELIVERED BY RODGERS BUILDERS



*“Both the Apparo and Rodgers Builders staff proved to be tremendously valuable to Charlotte Rescue Mission in helping to achieve goals...I would recommend this avenue to any organization looking to improve its capabilities. Thank you.” - Brian Bara, Director of Finance and Administration, Charlotte Rescue Mission*

## Transforming Lives of the Addicted

Charlotte Rescue Mission (CRM) provides free residential recovery programs that help people struggling with the disease of addiction achieve long-term sobriety, find employment and stable housing, and restore and build healthy relationships. CRM leadership turned to Apparo because they were in need of a technology assessment and plan to help them utilize their technology and staff most effectively. Apparo matched CRM to a volunteer team from Rodgers Builders who helped them understand how technology can help them be more efficient, support future growth and allow staff to focus on mission work.

**Nonprofit Team:** Brian Bara, Richard Handy, Tony Marciano, Butch Robertson, Mark Thomasson

**Volunteer Team:** Markus Hill, David Dixon, Victor Pinott



### PROJECT IMPACT

- Increased operational efficiencies as staff has easier access to data
- Optimized use of IT staff as break/fix needs minimized
- Solid infrastructure in place to support future growth
- Minimized expenses due to generous hardware donation
- Mitigated risk through proactive tech planning



*“The experience working with Charlotte Rescue Mission was very transformational. Helping people with technical issues is why I started working with technology. The wonderful thing about working on a CIP with Apparo is that they handle the project management, so that I know my skills are a fit and that I can budget my time based on the project plan...The Executive Director told me that they are able to better serve their clients because of the few hours that our team spent doing the kind of work we love to do. It was very humbling to learn of the impact of our project.” - Markus Hill, CIO, Rodgers Builders*

# 389 hours

Total hours dedicated to this project by the volunteer and Apparo team

# \$67,339

Market value of this project (includes: \$8,989 in donated hardware, volunteer & Apparo hours)

# 135x

Value delivered on the nonprofit's investment