



YMCA of Greater Charlotte

COMMUNITY IMPACT PROJECT SNAPSHOT
PROJECT DELIVERED BY SLALOM CONSULTING



Enhancing lives and building communities.

Problem: YMCA of Greater Charlotte's Social Responsibility Group had limited reporting capabilities, stuck mostly in Excel using a time-consuming process.

Solution: Apparo matched YMCA of Greater Charlotte to a volunteer team from Slalom Consulting to compare robust and efficient reporting platforms and make a selection.

Nonprofit Team: Brandi Jones, Lauren Lewer and Mark Deering

Volunteer Team: Spencer Zaghikian, Brian Umbarger, Karl Schelhammer, Heather Pyle, Carrick Carpenter, Ashley Brown, Jeremy Poole

Work That Couldn't Have Otherwise Happened

“The team completed in-depth research for us that we did not have the current capacity to begin or complete. Their expertise lead to valuable recommendations for a software solution that will help us collect and analyze our programmatic outcome data.”

- Lauren Lewer, Manager of Evaluation, YMCA of Greater Charlotte

Anticipated Outcomes + Community Impact

- Heightened ability to make data-driven decisions
- Reduction in time needed for reporting
- Increased data analytics, allowing for better storytelling to funders and other interested parties

This project was made possible through the generosity of Missie and T.J. Eberle.

An Honor and a Privilege

“When we started working with the YMCA, it was clear that we would be supporting an organization that does a lot of good for the community. Programs like Y Readers, Y Achievers and others form a pillar of support that improves lives all around Charlotte. It's been an honor and a privilege to give our time toward the YMCA.”

- Karl Schelhammer, Data Analyst, Slalom



299 hours

Time dedicated by Apparo + volunteers

\$43,047

Project market value

43x

Value delivered on nonprofit investment